



WHY INVEST IN THE CHAMBER?



180 E. 4th Street, Suite 180 • PO Box 3300 Chico, CA 95927

530.891.5556 • www.chicochamber.com • www.chicochamberpodcast.com

MOVING CHICO FORWARD

We believe a healthy community starts with healthy businesses. By focusing on key areas — economic development, advocacy, business engagement, and tourism — we partner with city leaders, community organizations and local companies to leverage the voice of business for community good.

Our community vision is to make Chico the safest, most vibrant, premier city in the North State.

COMMUNITY IMPACT PARTNERSHIPS

LEGACY \$10,000 *LEAVING A LASTING IMPRINT ON OUR COMMUNITY*

- Presenting Partner of the Annual Dinner & Business Awards & Summer Bash
- Presenting Partner at all advocacy events including Annual Business Summit & State of the City Address, Lunch Hour Event Series, and City Forums
- Year round logo recognition including www.chicochamber.com home page & Community Impact Partner page, Chico Chamber e-communications & signature events, quarterly print publications, Chico Chamber PSA's & Press Releases
- Company highlight video AND podcast shared to Chico Chamber social media, Weekly Headlines, and www.chicochamber.com home page (1 week)

VISIONARY \$5,000 *LEADING CHICO TOWARD ITS BRIGHTEST FUTURE*

- Presenting Partner of the Annual Dinner & Business Awards OR Summer Bash
- Supporting Partnership at all advocacy events including Business Summit & State of the City Address, Lunch Hour Event Series and City Forums
- Company highlight video OR podcast shared to Chico Chamber social media and Weekly Headlines

STEWARD \$2,500 *PAVING THE WAY FOR COMMUNITY CHANGE*

- Supporting Partner of the Annual Dinner & Business Awards or Summer Bash
- Business recognition included in event & program promotion including Chamber Business Connections, Let's Do Lunch, and Business Crawl
- A written company highlight shared to Chico Chamber social media and Weekly Headlines

CHAMPION \$1,000 *A CHAMPION IN BUSINESS, A LEADER IN INDUSTRY, BUILDING A BETTER ECONOMY*

- 3 Online Directory Category Listings / 3 Member to Member e-Blasts / 3 Chamber Mailing Lists / 2 Flyer Inserts in Chamber Mailing
- Invitation to participate in industry round table discussions
- A written company highlight shared to the Chico Chamber social media
- Priority web directory presence
- Complimentary booth at Summer Bash and 2 tickets to a YPO event or Business Crawl
- Year around recognition

