



June 1, 2020

Chico City Council
City of Chico
411 Main St.
Chico, CA 95928

Dear Council Members,

Below is the Chico Chamber's position on the proposed sales tax measure.

Chico Chamber's Proposed Sales Tax Measure Position Statement

The Chico Chamber strongly supports a well-crafted, clearly defined and tightly controlled special sales tax measure requiring two-thirds voter approval for the purpose of enhancing public safety and roadway improvements.

As advocates for the Chico business community, we understand that public safety and roadway improvements are top priorities of our members.

We agree that additional revenues are necessary for these community needs. Since 2018, the Chamber has advocated for a revenue measure to address increasing crime and deteriorating roads in Chico. These issues have been exacerbated since the Camp Fire. Additionally, we recognize that payments on unfunded pension liabilities take legal priority in general fund expenditures.

A general sales tax without legally binding direction for allocation is subject to changing Council priorities. Therefore, only a special sales tax measure, passed with a two-thirds majority and written with directed uses, will ensure positive impacts in public safety and roadway improvements.

Best regards,

Katy Thoma
President & CEO

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