



MEMBER ANNOUNCEMENT EMAIL BLAST

Member Announcement Emails are to be sent out on Tuesdays and Thursdays on a first come, first serve basis.

This program is available to all members once per year, Enhanced Members twice per year, and Community Impact Partners up to three times per year. E-Blasts may be used to promote your business or an upcoming event and are subject to approval from Chamber staff. Sender information will read "Chico Chamber of Commerce" with the e-mail subject line reading, "Member Announcement from [Your Company]." Additionally, we may post your announcement to Chico Chamber social media. However, we cannot guarantee this, or guarantee a specific posting time. All content must be sent to communications@chicochamber.com

Main Contact Name: _____

Business Name: _____

Contact Phone Number: _____

Contact E-Mail: _____

Date of Event Promoting: _____

Please pick your top three preferred upcoming Tuesday or Thursday dates for your announcement to be sent.

First Choice: _____

Second Choice: _____

Third Choice: _____

Upon receiving your completed form, we will confirm which date your e-Blast will be sent out on using the e-mail address provided above.

Please send the following to communications@chicochamber.com

Logo of business in .JPG or .PNG format *Required*

Document of advertisement in either/both PDF and JPG formats *Required*

Website or link to additional information

Any additional photos or verbiage you'd like to include

Preferred Call to Action (CTA) such as "Learn More", "Register Today", etc.

A draft of your e-Blast will be sent to you for final approval prior to being e-mailed out.

E-blasts are ONLY sent out after final approval.

Chico Chamber of Commerce

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Web: www.chicochamber.com Phone: (530) 891-5556