



November 16, 2022

The City of Chico, Office of the City of the Clerk
Deborah R. Presson
Clerk and Election Official
411 Main Street
Chico, California 95928

Re: Letter of Support for Valley's Edge Specific Plan

Dear Deborah R. Presson,

On behalf of the Chico Chamber of Commerce, hereinafter referred to as CCOC, and its Board of Directors, we hereby support the 1,446-acre Valley's Edge Specific Plan, hereinafter referred to as VESP identified in Appendix C of GOP 2030.

The City of Chico's 2030 General Plan policy provides a comprehensive and long-range policy framework directing private investment to accommodate Chico's growing families, businesses, and the preservation of Chico's quality of life.

The support of the CCOC is a good faith effort to foster positive solutions, greater transparency, and economic growth within our community. Pursuing this vision requires clear and comprehensive public policy direction, along with substantial private investments. The Chamber believes the proposed VESP is consistent with this vision and supports the implementation of the General Plan policies critical to Chico's future.

The Chamber's 2022 Action Plan identifies the core values and concerns of our community. These efforts can lead to a healthier and balanced housing market benefiting both businesses and those who choose to live in our community.

In closing, CCOC supports the City's effort to implement the General Plan and encourages the timely adoption of the VESP. Furthermore, CCOC is and will continue to be the advocate, catalyst, and voice of business in our community.

Respectfully,

Coreena Conley
Chief Executive Officer

CC:

The Honorable Mayor, Andrew Coolidge

The Honorable Vice Mayor, Kasey Reynolds

The Honorable Dale Bennett, City of Chico Councilmember

The Honorable Alex Brown, City of Chico Councilmember

The Honorable Sean Morgan, City of Chico Councilmember

The Honorable Mike O'Brien, City of Chico Councilmember

The Honorable Deepika Tandon, City of Chico Councilmember

The Honorable Toni Scott, Chair, City of Chico Planning Commission

The Honorable Richard Ober, Vice Chair, City of Chico Planning Commission

The Honorable Paul Cooper, Commissioner, City of Chico Planning Commission

The Honorable Dennis Deromedi, Commissioner, City of Chico Planning Commission

The Honorable Bryce Goldstein, Commissioner, City of Chico Planning Commission

The Honorable Lindsay Poulin, Commissioner, City of Chico Planning Commission

The Honorable Larry Wahl, Commissioner, City of Chico Planning Commission

The Honorable Mark Sorensen, City Manager, City of Chico

The Honorable Brendan Vieg, Community Development Director, City of Chico