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FOR IMMEDIATE RELEASE:

BUTTE COUNTY CHAMBERS OF COMMERCE DISTRIBUTE THOUSANDS OF MASKS TO LOCAL BUSINESSES

Chico, CA June 29, 2020 – Friday, June 26th, the Chico, Oroville, Paradise and Gridley Chambers of Commerce hosted a massive mask giveaway to local businesses to help Butte County employees and shoppers stay safe! Countywide, a total of 53,500 masks were given out to local businesses.

With the help of volunteers from the [Chico Chamber Young Professionals Organization](#) and [Business Outreach Committee](#), the Chico Chamber distributed 24,000+ masks to the Chico community!

The masks were purchased by North Valley Community Foundation and Feather River Health Foundation. The masks were purchased from new local business [Salus Supply](#). Salus Masks are non-medical, source control face masks and are reusable and washable.

The message that NVCF, Feather River Health Foundation and the local Chambers are trying to get across to the community is that *"I wear a mask to protect you, and you wear a mask to protect me."*

"Wearing a face covering decreases COVID-19 transmission, protecting all of us and all of our local businesses. It is especially important to protect business employees as they are in direct contact with the public," stated Dr. Andy Miller, Butte County Public Health Officer.

While we all know intellectually that wearing masks is a key part of keeping everyone safe, making it a normal part of the plan every day is not always easy. The partners involved in this project wanted to help remove at least one of the challenges that can come with requiring employees and customers to wear masks.

NVCF has distributed nearly \$900,000 in grants for coronavirus relief in Butte, Glenn, Tehama and Colusa counties. For more information on the NVCF's Coronavirus Rapid Response Fund or to donate, see www.nvcf.org/coronavirus-covid-19-rapid-response.

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