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FOR IMMEDIATE RELEASE

2019 Business Summit & State of the City Address Set for February 15, 2019

Co-hosted by the Chico Chamber of Commerce and City of Chico.

January 31, 2019 CHICO, CA The Chico Chamber of Commerce will co-host the official 2019 Business Summit & State of the City Address with the City of Chico on **Friday, February 15th, 2019, from 8:30 a.m. – 10:30 a.m. in the CARD Community Center** located at 545 Vallombrosa Avenue in Chico. This annual event is free and open to the public BUT [RSVP's](#) are required as seating is limited. The event is expected to reach maximum capacity.

The Business Summit will include an annual State of the City address by the Mayor of the City of Chico, Randall Stone. Other presentations include: a Business Climate Report from 2019 Chair of the Chico Chamber Board of Directors, Michelle Niven with Chico Area Recreation & Parks District; a 2018 4th quarter Chico Economic Snapshot & Business Confidence Survey delivered by Mark Francis with Golden Valley Bank; and a Downtown Report presented by Melanie Bassett with the Downtown Chico Business Association. Following these presentations, audience Q&A will be encouraged.

“At the beginning of each year, this event sets the tone for what’s to come in Chico and provides invaluable insight into the City’s financial and economic outlook. I believe this year is even more important to listen to what the City is working on while our community is reeling from the effects of the Camp Fire, one in particular, is the lack of long term housing available to our workforce that has been displaced since Nov 8th. For this reason, it is a must-attend event for our members and businesses who benefit from hearing a local outlook. One of the Chico Chamber’s priorities is ensuring accountability within our city government and this events helps make sure we’re all on the same – and right – track. This event is open to the general public, too, because we encourage civic engagement within our community.” says Kelsey Torres, Interim President & CEO of the Chico Chamber of Commerce.

“The Chico Economic Snapshot is designed to be a one-page ‘overview’ of our local economy, telling us where the economy has been quarter to quarter and year to year. It is based on five main components, all of which are seasonally adjusted and equally weighted. At the Business Summit, I will review our newly released

numbers from the 4th quarter of 2018. I will also review our Business Confidence Survey. All of this information can be found at www.goldenvalley.bank.” says Mark Francis, President & CEO with Golden Valley Bank.

“In 2018 Downtown Ambassadors provided a cleaner and safer environment for customers, visitors and employees in Downtown Chico, through the newly established Property Owner Based Improvement District. A 450K annual budget resulted in an average of 250 hours of safety, cleaning and hospitality services per week in the downtown district. There were real impacts felt by our downtown merchants with the tragic Carr and Camp Fires. With that, vacancy rates remain low and we hope that our expanded community will choose to shop local. We invite the community to come spend time and local dollars in our iconic and historic Downtown Chico supporting our vibrant community.” says Melanie Bassett, Executive Director of the Downtown Chico Business Association.

The 2019 Business Summit & State of the City Address is presented by our Legacy Partners: Allevity Employer Solutions, California Water Service, Golden Valley Bank, Orangetheory, and Sierra Nevada Brewing Company. Visionary Partners: Alliance For Workforce Development, Califlour Foods, California State University, Chico, Comcast, Dutch Bros Coffee, Enloe Medical Center, Five Star Bank, Healthy Solutions Insurance Services, LRT Graphics, MC2 Design Group, PG&E, Recology Butte Colusa Counties, Stratti and Transfer Flow, Inc., Tri Counties Bank, and Waste Management.
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