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**FOR IMMEDIATE RELEASE:**

**Chico Chamber of Commerce Launches  
2019 Special Report & New Website**



**February 15, 2019 CHICO, CA:** This morning at the **sold-out** 2019 Business Summit & State of the City Address hosted at the CARD Community Center, the Chico Chamber of Commerce released the 2019 Special Report from the Task Force on City Revenues & Expenditures, calling the City of Chico and community to continue to action around exploring a revenue measure to meet immediate community needs like housing solutions for creating more longtime housing availability, roadway improvements by dramatically increasing road funding, and a reduction in crime by funding a proactive policing model. The Chamber's goal is to make Chico the safest, most premier, vibrant city in the North State.

Says 2019 Board Chair Michelle Niven, "This year's Special Report provides the Chamber an opportunity to highlight its ongoing priorities. The lack of available long term housing is a significant issue that must be addressed quickly. Chico's ability to attract and retain current talent is in serious jeopardy when we are unable to provide stable housing. This is a top priority for the Chamber, along with addressing our deteriorating roadways and shoring up public safety."

Jolene Francis, Chair of the Task Force on City Revenues & Expenditures says, "The update to the Special Report identifies the new challenges we face post-Camp Fire. Our economy is reliant on the availability of sufficient permanent housing for our workforce. Meeting this increased need, as well as making necessary improvements to our roadways and increasing funding for public safety must be top priorities for City, County and business leaders."

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Kelsey Torres, Interim President & CEO of the Chico Chamber, “November 8<sup>th</sup> only heightened our already existing community concerns of road maintenance, long term housing solutions, and public safety. The release of the Special Report is not the end of these conversations but the beginning. The Chamber will continue to convene critical meetings with businesses this year, encouraging healthy debate about the questions that lie before us as a community. We hope everyone takes a few minutes to read the Special Report and gets involved in the conversation in 2019.”

Also officially launched today is a brand new [www.chicochamber.com](http://www.chicochamber.com) website. The new site offers the Chico Chamber membership, visitors, residents, and community at large better site navigation and new event calendar options. The chamber also is pleased to have the opportunity to highlight its [local business community members](#) and [Community Impact Partners](#) via a more enhanced web presence.

The 2019 Special Report is now available @ [www.chicochamber.com](http://www.chicochamber.com) and through social media outlets (Facebook, Twitter, Instagram, LinkedIn).

Questions? Call 530.891.5556 or email [info@chicochamber.com](mailto:info@chicochamber.com).

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