



President & CEO – Chico Chamber of Commerce

Chamber Overview:

The Chico Chamber of Commerce, founded in the early 1900's, moves Chico forward by leveraging the 'Voice of Business' for community good. Our goal is to make Chico the safest, most vibrant, premier city in the North State. The Chamber is a professional association, incorporated as a 501(c)(6) organization, representing over 600 Members and Community Impact Partners who invest in the mission and vision. The Chico Chamber, one of the largest business advocacy organizations in the North State, is dedicated to strengthening our economy and quality of life through local and regional advocacy, economic development, sector strategies, and business retention and development. The Chico Chamber of Commerce also operates the Chico Chamber Community Corporation, a 501(c)(3) corporation for community and economic development.

President & CEO: reports to the Chair of the 9-member Executive Committee of the Chamber's approximately 30-member Board of Directors. The CEO leads and directs the Chamber's 6-member staff. Other important interactions include: executives and employees of Chamber member organizations; county and municipal elected and appointed officials; state and national elected officials; representatives of other public and private sector organizations with related community and economic development missions; university, community college, and K-12 education officials; and members of the media.

The CEO will provide high profile leadership, vision, guidance and strategic direction for the programs and personnel of the Chico Chamber of Commerce. This executive will facilitate and lead staff and Board efforts to achieve the mission and goals of the Chamber as approved by the Board of Directors. The CEO has full P&L responsibility and will demonstrate knowledge and expertise on economic development principles, the regional economy, political environment, marketing and branding concepts, membership sales, and the opportunities and challenges to the growth and prosperity of large and small employers in the region. S/he must also demonstrate openness to ideas from a variety of sources and focus on achieving high performance outcomes.

The ideal candidate must have at least 10 years of experience and a proven track record of success. This experience may come from a variety of backgrounds such as: the top executive within a progressive and effective comparably-sized chamber of commerce, economic development organization, or related significant business association or other nonprofit organization; experience as a "#2" or other senior-level executive at a larger like-enterprise as noted above; an executive with a strong record of community involvement from a complex private or public-sector entity. Experience serving a regional marketplace along with significant Board interaction and

experience leading large numbers of volunteers are all strongly desired. A Bachelor's degree is required; an advanced degree in business, law, public administration or a related field is desirable. A graduate of the U.S. Chamber's Institute for Organization Management, Western Association of Chamber Executives' Academy, Certified Chamber Executive designation or Certified Economic Developer designation is desirable.

Outstanding opportunity for a Chamber of Commerce, economic development, association, nonprofit or private sector executive to lead and grow a successful regional Chamber organization in a growing and vibrant region. The CEO will have the benefit of working with a highly committed and influential Board of Directors and group of volunteers with a proactive attitude. The level of collaboration between the private sector and public sector is exceptionally strong. As the "go to" business organization in the region, the Chamber consistently takes the lead in community and business development conversations and efforts.

The Chamber CEO is a highly visible leadership position in Chico and, as such, the new CEO will have significant influence on the continued thoughtful growth and development of the Chico area and broader North State in the years to come.

Contact: Resumes and cover letters must be submitted by close of business on Wednesday, October 31, 2018, to the attention of:

Michelle Niven, Search Committee Chair
Chico Chamber of Commerce Board of Directors
applications@chicochamber.com

Questions may be directed to Michelle Niven via the Chico Chamber by calling 530.891.5556 or emailing applications@chicochamber.com.