

May 11th -17th, 2008



BIKE TO WORK WEEK BUSINESS CHALLENGE

The City of Chico cordially invites all businesses in the city to participate in the Bike to Work Week Business Challenge. Encourage your employer to compete for the honor of most cycle friendly place to work in Chico. This is the first in a sequence of annual Bike to Work Week challenges.

The winning businesses receive:

- Public recognition
- Web site graphics
- Annual rotating trophies held by winning business
- Award plaque displayed at the City Municipal Building



Contact City Traffic Engineering for entry: 879-6942 (rbaker@ci.chico.ca.us)

GOLD DIVISION

**50 OR MORE
EMPLOYEES**

SILVER DIVISION

**11 TO 49
EMPLOYEES**

BRONZE DIVISION

**UP TO 10
EMPLOYEES**

Competing businesses need to supply a coordinating person. Winning evaluations will be weighted most heavily on ridership percentage, but scores will also include points for cycling incentives plans and workplace enhancements (bike parking, showers, cycle loan programs, etc.)

Day to day status tracked on the City's bicycle web page

http://www.ci.chico.ca.us/Building_Development_Services/Traffic_/Bicycles.asp

